

Docket No.: 324212003110  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re Patent Application of:  
Eric BOYD et al.

Application No.: 10/751,038

Confirmation No.: 1932

Filed: December 31, 2003

Art Unit: 2132

For: OFFLINE-ONLINE INCENTIVE POINTS  
SYSTEM AND METHOD

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Examiner: M. Dinh

**AMENDMENT AFTER FINAL ACTION UNDER 37 C.F.R. 1.116**

MS AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

This is in response to the final Office Action dated November 26, 2007 (Paper No. Mail Date 20071121), for which a response was due on February 26, 2008. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.